

ISHAN

BHARDWAJ

PERSONAL INFORMATION

Phone

+91 98682 42654

Email

ishanbhardwaj@live.com

Portfolio

www.ishanbhardwaj.com

LinkedIn

www.linkedin.com/in/ishanbhardwaj05

TECH SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Adobe Indesign

Microsoft Word

Microsoft Powerpoint

DESIGN SKILLS

Typography

Branding

Digital Design

Print Design

Color Theory

I am a Delhi based designer with an experience of 6+ years across various facets of the designing communications industry including Visualizer and conceptualization. I have also acquired sound knowledge and expertise in the domains of traditional, digital campaigns and below the line marketing.

Worked on accounts like Havells, Beardo, MTV, Reliance Group, Select CITYWALK, Adani, Tata trusts, Procter & Gamble to name a few

EXPERIENCE • 7 YEARS

Senior Art Director - Repindia

August 2019 - Present

Led and Executed brands likes Havells, Beardo, MTV, Leela Hotels Adani group.

Was actively involved in the ideation and execution of campaigns like Havells Pujo Pandal which was the first ever digital pandal by any brand and Beardo Moochswag featuring Hrithik Roshan and KL Rahul.

Was actively part of team management and administration.

Art Director - BlueBeans

Feb 2019 - August 2019

Led the team of 11 Designers, responsibilities included team administration, conceptualization & quality check for various brands.

Have won pitches of clients like Ginny & jhonny, Keventers, HCL Samuday and The Habitat Trusts.

Associate Art Director - Repindia

August 2017 - November 2018

Have worked extensively on creating the visual identity for Select CITYWALK which included its digital and print media for 4 years. Also was responsible for daily client management and maintaining client relations.

Designed brochures for clients such as OSK Ros Marines, Quality Council of India (QCI) and Shiv Nadar Foundation.

As an Assistant Art Director, I had to make sure all materials that the teams (Online and Offline) made were designed as per the industry standards and at the same time was in sync with the client's brief.

Led the art creation of pitches and won the digital mandates for brands like PVR Cinemas, Viacom 18, TATA Trusts, Adani, Reliance, Cover Story, Procter & Gamble.

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SOFT SKILLS

Creativity

Communication

Time Management

Problem Solving

Planning

Leadership

Collaboration

HOBBIES

Sketching

Listening Music

Gaming

Watching Movies

Sr. Graphic Designer | Team Lead - Repindia

July 2016 - July 2017

Led a team of 16 designers handling social media accounts. My responsibilities included team administration, concept development & quality check for various brands.

Handled clients like Reliance, Select CITYWALK (offline & online), Adani, TATA Trusts and Cover Story to name a few, Website designs for clients like MeraForex & Hazoorilal Legacy. Overseeing the design execution & conceptualization of accounts such as JSW, BSES, Reliance Communication.

Worked actively on the offline branding for Select CITYWALK which included their regular event based creatives, merchandises and campaigns.

Graphic Designer - Repindia

August 2014 - July 2016

In my 3 months internship programme, I was offered a permanent job by the company as a graphic designer in the social media design team within 2 months after my performance evaluation.

Handled the digital creative visualization and execution for clients like Delhi Waveriders, Hazoorilal Legacy, Harry's Bar and Gelato Italiano.

EDUCATION

Bachelors in Journalism & Mass Communication from Sikkim Manipal University

Diploma in 3D Graphics & Animation from Maya Academy of Advanced Cinematics

Graduated High school in Science (PCM) from CBSE Board

AWARDS & ACHIEVEMENTS

Worked on the digital creatives for the campaign **Salute Selfie done for Reliance Group by Repindia** for which won a **silver in the Social media marketing category**

Best use of social media in marketing for Select CITYWALK

Have won **Repindia Rockstar** (employee recognition program)

Won Silver Medal for "Child Education Movie - Stop Motion" in Delhi CG Animation Award

Participated in "**Rio 20+ The Future We Want**" Campaign